

From a sprouting seed to a blooming flower;
a starlit night to a dark brewing cloud;
a mellifluous bird song to an emphatic roar of a tiger;
it's essentially communication in every universal
manifestation.

Seen -unseen, felt -unfelt, known - unknown,
visible - invisible, bold-mellowed,
understood-not understood,
the nature of communication is intriguing in itself.

And we take pride in being a part of such a
trade which helps the most evolved life
forms of earth in going about making
their businesses felt.



Who are We?
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We are a bunch of nothing-to-do-but-advertising outcasts who have labeled ourselves as 'Oriole' for taking flight into the realm of free enterprise. As we are inspired by this magnificent bird which has more than one thing in common to the way we go about pursuing our business of Advertising Communications. And how?! Just read through.



What do we do?
What do we do?
What do we do?

What do we do?

Just like an oriole's graceful flight, adorned by colour and composure, we are perfectly winged with resources to meet all ATL and BTL communication requirements of our clients. Our expertise spreading across a host of services throws up an economically viable as well as end-to-end proposition to our clients

Spread of Services

ATL Solutions

Conceptualization & Execution of

- Complete Print Essentials
- 360° Branding Solutions
- Ad Campaigns
- Outdoor & Indoor Displays
- Interactive/Web Advertising
- Corporate Presentations
- Website Designing & Development
- e - learning
- TV, Radio & Print Ads
- Corporate AVs

BTL Solutions

Conceptualization & Execution of

- Mass Merchandising Essentials
- Customized Branding Paraphernalia
- Mobile Van Promotion
- Events
- Product Sampling
- Market Research



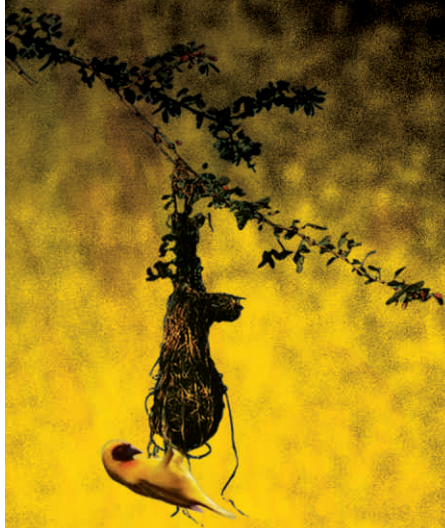
How do we do it?

How do we do it?
How do we do it?
How do we do it?

Branding Efforts

Just like the way an Oriole builds its nest, we weave our clients' brands amassing exhaustive insights straw-by-straw into clients' products, clients' requirements- their outlook and aspirations- competitor profiles, target audience profiles, current and future trends, etc.

And the brands' position as a result... way above the rest yet unmistakably apparent to the world.



What Makes us Special?

Strikingly Rare

Just like the diminishing species of Orioles, we belong to the rare breed of original thinkers. Cast away from the happening trend of web-for-ideas, we rather have a not-so-sensational, out-of-fad regime of brains, brainstorming, papers, pens and pencils and sometimes bouts of insomnia helping us to charter a course for our clients. Although arduous we have willed to fly that extra mile to give our clients something new & exciting every time.

Being Modest

In spite of being extremely mellifluous and flamboyant Oriole remains one of the most elusive birds. A trait of modesty which perfectly connects to our being and essence. Call it our mission statement or flight into our future; we'll certainly be towing a humble line when it comes to our clients and work.

Diversity at Work

Just like the brightly diverse species of Oriole, our team has individuals who have worked in various reputed national level ad agencies in Hyderabad. Which means an accumulated wealth of experience waiting-in-wings to cater to an array of industries ranging from Retail to Real estate, Healthcare to Education, Software to Social health, IT to Telecom, Service to Hospitality and so on.



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We call ourselves Team Oriole.

And we are Inspired by nature. Inspired by
Communication. Inspired by Oriole. And....

**Advertising is
our second nature.**



ORIOLE CREATIVE HUB

#301, Siddhartha Apartments, Adj. Food World Lane, Ameerpet,
Hyderabad-36. Phone: 040-3054 8265, e-mail: teamoriele@gmail.com

93967 99335 / 991 2929 421

www.oriolecreatives.com